

nyc Personality Profiles



Ilan Bracha
Executive vice president
Prudential Douglas Elliman

Name: Ilan Bracha
Title: Executive vice president
Company: Prudential Douglas Elliman
Location: 575 Madison Ave., New York, NY 10022
Birthplace and year: Israel, 1974
Family: Married with 1 baby girl and one on the way
First job outside of real estate: Bartender
First job in real estate or allied field: Sales agent in a small Manhattan brokerage firm
What do you do now and what are you planning for the future? I specialize in the sales of high-end luxury condominiums as well as sales and marketing of new developments, conversions, and hotel condominiums all over New York. In the future, I have my sights on the international real estate market.
Hobbies: Surfing, golf and tennis
Favorite books: "Rich Dad, Poor Dad" by Robert Kiyosaki, "The Tipping Point" by Malcom Gladwell, "You 2" by Richard Price
Favorite movies: "The 25th Hour," "Meet Joe Black"
Persons you admire (outside of family): Donald Trump, Rabbi Pinto
Key to success: Give as much as you can without expecting to get anything back.
If you had to choose another vocation what would it be? To create, own and run a luxury hotel & resort specializing in spa and meditation services



Susan Doban
President
Susan Doban Architect, PC

Name: Susan Doban, AIA
Title: President
Company: Susan Doban Architect, PC
Location: 25 Chapel St., Ste. 900, Brooklyn, NY 11201
Birthplace and year: Lynn, Mass., 1958
Family: Married with two daughters
College: Masters, Architecture from Columbia University (1985); bachelors from Harvard University (1980)
First job outside of real estate: Research assistant at the President's Council on Environmental Quality, Washington, D.C.
First job in real estate or allied field: Designer of Contel Technology Center for Warner Burns Toan Lunde Architects
What do you do now and what are you planning for the future? Responsible for the design of more than 10 projects on Main St. in New Rochelle in the past five years, including two new dormitories, a classroom, and administrative building for Monroe College and several façade renovation projects for the New Rochelle BID; more than 25 renovation projects for New York City public schools; and design of residential units in a 19th Century building on Brooklyn's waterfront above Fairway Market. In the future, plan continued focus on commercial, residential, and educational development.
Hobbies: Gardening, bicycling, yoga, Pilates, and renovating my house
Favorite book: Collected Poems of Wallace Stevens
Favorite movie: "Night of the Shooting Stars"
Persons you admire most (outside of family): Senator Hillary Rodman Clinton; orthopedic surgeon, Dr. Karen Schneider, and Yogasana director, Kristen Davis
Keys to success: Discipline, hard work, creativity, and sense of humor
If you had to choose another vocation what would it be? Artist



Nancy Hardy
President
Nancy Hardy
Insurance Agency

Name: Nancy Hardy
Title: President
Company: Nancy Hardy Insurance Agency
Location: 270 North Cove, New Rochelle, N.Y. 10801
Birthplace and year: Bronx, N.Y., 1946
Family: Robert Pruss & Christine Roberts
First job outside of real estate: 5&10 cashier
First job in real estate or allied field: File clerk for State Farm Insurance
What do you do now and what are you planning for the future? I am running my agency with my two children. We have specialized in N.Y.C. real estate, low income housing, and non-profits for 15 years. We also do construction projects—small and medium sized. I plan on continuing to work until I turn the business over to my children.
Hobbies: Making jewelery, gardening
Favorite book: Mysteries
Favorite movie: An Affair to Remember
Persons you admire most (outside of family): Rosa Parks
Keys to success: Work hard, be fair
If you had to choose another vocation what would it be? No idea



Florence Quinn
President/founder
Quinn & Co. Public Relations

Name: Florence Quinn
Title: President/Founder
Company: Quinn & Co. Public Relations
Location: New York City
Birthplace and year: Bristol, Conn., 1955
Family: Husband Eric, son Maxwell, stepson Spencer, two cats and a dog
College: Smith College
First job outside of real estate: Travel PR, which I still do.
First job in real estate or allied field: PR for Boston Properties' first N.Y.C. building
What do you do now and what are you planning for the future? I manage a 25-person PR firm that specializes in real estate and travel PR. We are launching two new divisions: Residential Hotels & Resorts and Wine & Spirits
Hobbies: Reading, hiking, swimming, shopping on the Internet
Favorite book: "A Suitable Boy" by Vikram Seth
Favorite movie: "The Sound of Music"
Person you admire most (outside of family): Bill Gates
Keys to success: Have passion, want it, never give up, hire talented people, and get help when you need it.
If you had to choose another vocation what would it be? Own a vineyard in California or work for the Bill and Melinda Gates Foundation.